

# County Administrator's Briefing Notes

2:00 PM Monday – July 28, 2008

Port Blakely Conference Room

What are we asking for?  
Why is it important?  
Is it realistic?

Draft Number: 2 (Subject to Change)

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In Attendance: Steve Bauer, Chair; Jan Angel, Commissioner; Josh Brown, Commissioner; Nancy Buonanno Grennan, County Administrator; Larry Keeton, Director DCD; Bud Harris, Director, Information Services; George Geyer, Information Services; Rod Stevens, Spinnaker Strategies; Angie Silva, Special Projects Senior Planner; Eric Baker, Special Projects Manager; Char Burnett, John Rauch, BKAT; Steve Gardner, Kitsap Sun; Jim Sommerhauser, Ginger Sommerhauser and Deanna Erstad, Administrative Specialist.

2:00

## 1. Approve Minutes of Previous Briefing: July 21, 2008

Action: Minutes were approved as written.

The Board announced that the new director of Administrative Services has been chosen. Shawn Gabriel of North Miami Beach Florida will assume the position approximately mid September.

Commissioner Bauer announced the start of the National Emergency Management Drill.

2:05

## 2. Revenue Generation & Spending Strategies (Rod Stevens)

Action: Rod Stevens of Spinnaker Strategies gave his presentation titled "Creating a Sales Tax Development Strategy". Discussion points as follows:

- Where does revenue come from now?
- What do your customers need?
- Which sites have the highest potential?
- Who has responsibility for building revenue?
- Are you getting return on your capital?
- What is your long term business?

3:00

## 3. BKAT Overview (Charlotte Burnette/ Jon Rauch)

Action: Charlene Burnett gave brief history of BKAT. She also talked about broadcasting the BOCC public meetings live. George Geyer is working on what needs to be done in connection with our franchise agreements and our technical

*equipment to accomplish this. Bud Harris said he will have a game plan within the next couple of weeks to give an idea on a timeframe. Char also discussed the role of the BKAT Citizens Advisory Committee, new programming and marketing.*

**3:30**

**4. Citizen's Survey/Energy Follow Up (Nancy Buonanno Grennan, Angie Silva, Eric Baker)**

Action: Angie talked about a multi-phase project.

- Phase 1 – focuses on data collection
- Phase 2 – focuses on education that includes meetings around the county and results of Phase 1 and effort taken into consideration of public input.

Commissioners Bauer and Brown voted to go forward with the smallest sample size for the telephone survey with county staff working on the web and newspaper aspect as soon as possible. Commissioner Angel voted no on this action.

**4:30 Adjourn**