



Executive Summary

PLEASE READ:

The purpose of this document is to outline your issue to be presented to the Board of County Commissioners at a Monday PM Brief or Work Study Session. These briefing sessions are designed to introduce or re-affirm an issue to the Board **BEFORE** it is scheduled by the Clerk of the Board for a regular public meeting. These briefs should be succinct (15-20 minute presentations). In addition to recommending a specific course of action, presentations should provide the Board with all pros and cons, potential ramifications, possible alternative actions, fiscal impacts, source(s) of funds and essential timelines. When the Board believes that all salient points have been addressed, the issue will then be referred to the Clerk of the Board for inclusion on a regular public meeting agenda.

Issue Description: Presentation on 2010 Census Partnership Agreement

Meeting Date: July 29, 2009

Attendees: Eric Davenport of the US Census Bureau

Larry Keeton, Director, Depart of Community Development

Action Requested At This Meeting: Consider information presented and approve placing a Resolution of Support on the August 10, 2009 Board's agenda

Recommendation: That the Board lend its support as a 2010 Census partner

Justification: The Census Bureau's partnership program goal is to combine strengths of local governments and other organizations to ensure complete and accurate 2010 Census data.

Alternatives:

| | | |
|------|--|--|
| None | | |
| | | |
| | | |
| | | |
| | | |

Background:

The Board's support as a 2010 Census partner is important because every year more than \$300 billion federal dollars are awarded to states and communities based on census data. That is more than \$3 trillion distributed over a 10-year period. Census data guides local decision makers in important community planning efforts affects your voice in Congress.

DCD will be working with the US Census Bureau to promote 2010 Census through a variety of means, including:

- Community outreach meetings in conjunction with community advisory groups
- Adding motto to notification mail-outs
- Posting census information on the County's and the Department's websites
- Anything else needed to help make the 2010 Census taking a success

Attachments: Resolution Affirming the Kitsap County Board of Commissioners' Support of and Partnership with the 2010 Census



IT'S IN OUR HANDS

2010 Census Partner Resolution

A resolution affirming

<<Insert Organization's>>

support of and partnership with the 2010 Census.

WHEREAS the U.S. Census Bureau is required by the Constitution of the United States of America to conduct a count of the population and provides a historic opportunity for _____ to help shape the foundation of our society and play an active role in American democracy;

WHEREAS _____ is committed to ensuring every resident is counted;

WHEREAS more than \$300 billion per year in federal and state funding is allocated to communities, and decisions are made on matters of national and local importance based on census data, including healthcare, community development, housing, education, transportation, social services, employment, and much more;

WHEREAS census data determine how many seats each state will have in the U.S. House of Representatives as well as the redistricting of state legislatures, county and city councils, and voting districts;

WHEREAS the 2010 Census creates hundreds of thousands of jobs across the nation;

WHEREAS every Census Bureau worker takes a lifetime oath to protect confidentiality and ensure that data identifying respondents or their household not be released or shared for 72 years;

WHEREAS a united voice from businesses, government, community-based and faith-based organizations, educators, media and others will allow the 2010 Census message to reach a broader audience, providing trusted advocates who can spark positive conversations about the 2010 Census;

Now, therefore, BE IT RESOLVED that _____:

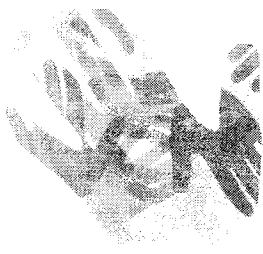
1. Supports the goals and ideals for the 2010 Census and will disseminate 2010 Census information to encourage participation.
2. Asks its affiliates and membership to partner together to achieve an accurate and complete count.
3. Encourages people in _____ to participate in events and initiatives that will raise overall awareness of the 2010 Census and increase participation among all populations.

Signature _____

Name _____

Title _____

Organization _____



IT'S IN OUR HANDS

2010 Census Partnership Agreement Form

Thank you for becoming an official 2010 Census partner! The U.S. Census Bureau appreciates your support in ensuring the success of this monumental effort.

Your support as a 2010 Census partner is important. Here's why:

- Every year, more than \$300 billion in federal funds are awarded to states and communities based on census data. That's more than \$3 trillion distributed over a 10-year period.
- Census data guide local decision-makers in important community planning efforts, including where to build new roads, hospitals and schools.
- Census data affect your voice in Congress. The census determines how many seats each state will have in the U.S. House of Representatives as well as the redistricting of state legislatures, county and city councils, and voting districts.

The goal of the Census Bureau's partnership program is to combine the strengths of local governments, community-based organizations, faith-based organizations, schools, media, businesses and others, to ensure a complete and accurate 2010 Census. The Census Bureau will provide promotional materials, regular updates and data assistance to partners to assist in this effort. Together, through this partnership, we can ensure the 2010 Census message is delivered to every corner of the nation. **Achieving a complete and accurate 2010 Census is in our hands.**

U S C E N S U S B U R E A U

United States
**Census
2010**

There are many ways your organization can get involved and support the 2010 Census:

**Please check activities in which you are interested in participating.*

- Use 2010 Census drop-in articles, messages and logos in newsletters, mailings, and other in-house communications (e-mail, Web site, etc.).
- Appoint a liaison to work with the Census Bureau
- Encourage employees and constituents to complete and mail their questionnaire.
- Display and/or distribute 2010 Census promotional materials.
- Identify job candidates and/or distribute and display recruiting materials.
- Provide space to test job applicants.
- Provide space to train new employees.
- Provide space for Be Counted sites and/or Questionnaire Assistance Centers.
- Provide volunteers for census promotional events.
- Put the 2010 Census on the agenda at meetings and/or allow presentations by Census Bureau staff.
- Organize and/or serve as a member on a Complete Count Committee.
- Sponsor community events to promote participation in the 2010 Census.
- Allow the Census Bureau to post your organization's name on the 2010 Census Web site.
- Link to the 2010 Census Web site from your organization's Web site.
- Use and distribute educational materials.
- Participate in a speakers bureau for the 2010 Census.
- Provide a translator and/or translate 2010 Census materials.
- Issue a public endorsement for the 2010 Census and send an endorsement to members, chapters or affiliates.
- Place 2010 Census articles in your newspapers/newsletters/magazines. Write census editorials, and cover census events/programs. Donate space for census advertisements.
- Air 2010 Census PSAs and B-Roll, and cover census events/programs.
- Engage regional and local chapters of your organization.
- Provide speaking opportunities and exhibit space at conferences or trade shows.
- Participate in 2010 Census partnership kick-off meetings.
- Highlight key 2010 Census operational events in newsletters or other publications.
- Volunteer or participate in Census Bureau-sponsored events.
- Other: _____

We would like to acknowledge your organization as a partner for the 2010 Census. Please fill out the information below so we can keep you and your organization updated on what's happening with the 2010 Census communications campaign, send you updates on relevant events and activities and provide you with outreach materials.

| | |
|---------------------|---|
| Name: _____ | Name: _____ |
| Title: _____ | Title: _____ |
| Organization: _____ | Organization: <u>U.S. Census Bureau</u> |
| Phone: _____ | Phone: _____ |
| E-mail: _____ | E-mail: _____ |
| Signature: _____ | Signature: _____ |
| Date: _____ | Date: _____ |

Congratulations and thank you again for being an official 2010 Census partner! Together, through this partnership, we can ensure a complete and accurate 2010 Census.

USCENSUSBUREAU



Holly Anderson - Re: 2010 Census Presentation at the Kitsap County Commissioners Meeting

From: <eric.r.davenport@census.gov>
To: "Opal Robertson" <Oroberts@co.kitsap.wa.us>
Date: 7/16/2009 12:09 PM
Subject: Re: 2010 Census Presentation at the Kitsap County Commissioners Meeting
CC: <eric.r.davenport@census.gov>, "Holly Anderson" <HAnders@co.kitsap.wa.us>, <twotango@comcast.net>, <SheenahHellmers@comcast.net>

That's great ... syncs with the vMail I got from Holly earlier this morning. We'll see you on those dates.

Eric Davenport, Team Leader
 Partnership Specialist
 United States Census Bureau
 Western Regional Office: Bothell, WA
 206-851-6308

-----"Opal Robertson" <Oroberts@co.kitsap.wa.us> wrote: -----

To: <eric.r.davenport@census.gov>
From: "Opal Robertson" <Oroberts@co.kitsap.wa.us>
Date: 07/16/2009 11:23AM
cc: "Holly Anderson" <HAnders@co.kitsap.wa.us>
Subject: Re: 2010 Census Presentation at the Kitsap County Commissioners Meeting

Hi Eric,

Thanks, this works for me.

After speaking with Holly in the Dept of Community Development, she confirmed that you are scheduled at the July 29, 2009 Work Study Session at 8:30 am for your 30 minute presentation and on August 10, 2009 at 7:00 pm for a "shorter" version at the Board's regular business meeting.

Opal

>>> <eric.r.davenport@census.gov> 7/16/2009 10:19 AM >>>

Thank you for your note, Opal. In my meeting with Ms. Buonanno Grennan and Mr. Keeton we talked about meeting with the Commissioners at a work session during which time I'd provide them with about a half hour presentation on the 2010 Census and a packet of information on the process to this point, upcoming activities, the American Community Survey and how the County can be involved. Then, about 2 weeks after that at their next formal Board meeting they would most likely pass a Resolution of Support ... I've attached a copy of that format for your information. It is likely they would authorize the signing of a Partnership Agreement (also attached) by the County Administrator after the work session. I had expected to meet with the Commissioners at one of their work sessions late in July with the formal meeting then in mid-August. Does this jive with your instructions.

Also Opal, please forward all of your communications through me and I'll coordinate with Ms. Romero. I am the Team Leader for the northern Washington Region.

Let me know ... Thanks, Opal.

Eric Davenport, Team Leader
Cascadia and Olympus Teams
Partnership Specialist
United States Census Bureau
Western Regional Office: Bothell, WA
206-851-6308

-----"Opal Robertson" <Oroberts@co.kitsap.wa.us> wrote: -----

To: <eric.r.davenport@census.gov>, <gladys.romero@census.gov>
From: "Opal Robertson" <Oroberts@co.kitsap.wa.us>
Date: 07/16/2009 10:01AM
cc: "Nancy Grennan" <NBGrenn@co.kitsap.wa.us>
Subject: Re: 2010 Census Presentation at the Kitsap County Commissioners Meeting

Mr. Davenport/Mrs. Romero,

I am working with Nancy Buonanno Grennan, County Administrator, to schedule your 2010 Census presentation before the Kitsap County Board of Commissioners.

The Board's regular business meetings are held every second and fourth Monday of the month at 7:00 pm at the County Administration Building, 619 Division Street, Port Orchard, WA 98366. These are upcoming meeting dates:

July 27,
August 10,
August 24,
Sept 14,
Sept 28,
Oct 12,
Oct 26,

Please get back to me with a date and the approximate length of your presentation. If you have any electronic information that you could send regarding your presentation, that would be helpful.

Thank you,
Opal R.

Opal Robertson, Clerk of the Board
Kitsap County Commissioners Office
619 Division Street MS #4
Port Orchard, WA 98366
(360) 337-4428
(360) 337-4632 fax

