Suquamish Merchants Association
Survey Results

August 2017
Sponsored by Kitsap County in consultation with the Suquamish Tribe.
What is your opinion on selection of Retail Goods and Services offered on August Avenue?

- Dissatisfied: 6%
- Very Dissatisfied: 6%
- No Opinion: 14%
- Satisfied: 32%
- Very Satisfied: 42%

Would you like to see more or different retail development along this area of Augusta Avenue?

- Yes: Strong majority
- No: Smaller group
How satisfied are you with the level of service on August Avenue?

<table>
<thead>
<tr>
<th>Service Type</th>
<th>Average</th>
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<tbody>
<tr>
<td>Groceries</td>
<td>2.7</td>
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<tr>
<td>Restaurants and Snacks</td>
<td>2.4</td>
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<tr>
<td>Clothing</td>
<td>2.6</td>
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<tr>
<td>Gifts and Flowers</td>
<td>3.1</td>
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<tr>
<td>Banking</td>
<td>3.4</td>
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<tr>
<td>Professional Services</td>
<td>3.7</td>
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Respondents, Homeowners vs Renters

- Own Home: 90%
- Rent Home: 10%
What Types of Shops Would you Like to See?
Comments:

- A lot of empty buildings that could be used for retail business.
- Although it could be improved upon and added to, the current retail is convenient and satisfactory for a small town.
- As a long time Suquamish resident we have the "basics"; a post office, fire station, a market who sells higher priced goods, three diners. It would be great to see a complete retail development to include stores built along Augusta where there is a parking area. Stores which are specialty craft stores marketing local artisans crafts, a deli, short order take-out, etc. Also street poles with hanging potted flowering plants which "lift' the neighborhoods appeal and would "draw' in more people from the outside to shop here. This would be a great venue for local artisans as "should be". We DEFINITELY NEED a local hardware store. We used to have one, but the Suquamish tribal government bought it. Strongly discourage apartment and close cluster building developments. The charm of this town is in less people density. We don't need over-crowding, which is what is happening now in what used to be quaint Poulsbo, no thanks to land developers.
- Clarifying that we love the restaurant selection near the dock and we are satisfied. Directly along Augusta dissatisfied.
- Current grocery store is inadequate, it's basically a convenience store and doesn't serve the needs of the community. I have to drive to Poulsbo or Kingston to get groceries. It would be great to have a destination store like a bakery or some other type of key stone destination store, to capture travelers, tourists and others who are on the the corridor to the ferry as well as serving community needs.
- Feels unsafe to walk near traffic. Love JC's but need more to fill around.
- For a small town, it's okay. I don't want to see it look like Front Street Poulsbo or Winslow Way.
- I am happy with Augusta as is.
- I enjoy and patronize the Post Office, JC's and Bella Luna (scratch Kitchen). I think we can expand to include other business. Besides the local convenience, I like meeting neighbors and more attractions will expand this opportunity.
- I feel like something else can be available to draw more people to downtown. Like a bed and breakfast or nice restaurant with apartments above it. Because there are always people looking for homes, but something simple is not available.
- I hope we can support at 3-4 new businesses.
- I like having a couple of restaurant options but JC's is the only option for retail. Any other retail goods or services would be a welcome addition. Especially anything that would provide daily foot traffic. Shopping options (Hardware Store or other more specific business or Services (Hair Salon, Barbershop). Maybe a auto service of some sort again..... Maybe if possible even a Laundromat. Anything that would create more foot traffic along the core of downtown.
- I like having a grocery store and post office. Would like to see the area updated a bit, do something with the vacant properties.
- I like having the restaurants and JC's. What we could use is a little hardware store.
- I like JC Grocery store - very friendly management, but limited selection, especially fresh fruits and vegetables.

1 Verbatim, not corrected for spelling errors
Post Office is great. Rest of street is empty building and parking lot.

- I live in a small town and that is what I like about it. If you add a bunch of shops, it will attract more people which would ruin Suquamish. If Scratch Kitchen has to move, I would really like to see it move over to Augusta and stay local. I rely on Scratch Kitchen for food several times a week and I love to have breakfast there. A small gym might be nice or Redbox for movies. A pet store might be nice. A lot of people have pets. A Native American art gallery would be nice.

- I love J.C.'S and the Kim Family. I shop there almost daily. I love our small hometown post office and I am very happy with the Post Office staff, very friendly and wonderful customer service. Of course I love our Fire Station and the amazing men and women who take care of us there. I wish there were a thrift store like Second Hand Rose that used to be downtown. I wish there were a furniture repair, refinishing and upholstery shop like there use to be downtown. I wish there were a Pendleton Blanket and Quality Tribal Art and Souvenir Shop. I wish there were a quality hiking/ camping gear / fishing tackle/ horse tack shop with trail information and campsite information, fishing information handouts. I wish there were a quality Local Information/ tourist information/ Everything You Ever Wanted To Know Anout Indians But Were Afraid To Ask Shop, with a huge Giant map mural and matching handout maps of the exterior boundaries of the reservation complete with a brief history of the Suquamish Tribe and associated atrocities against us, and laws and accomplishments by us, and our current and future goals and dreams.

- I love JC's, the resteraunts, and the Suquamish Museum but would like to see some new options.

- I love the restaurant offerings and JC's but would love to see a coffee shop and an ice cream place go in.

- I love the three restaurants but there isn't any other businesses I personally use

- I only visit the restaurants.

- I really like the restaurants that we have currently especially Scratch Kitchen (previous Bella Luna) and am hoping that suquamish will work closely with the owner so that the business can stay.

- I think JCs is run by a very friendly and helpful family. I enjoy giving them my business. They however, should offer better magazine choices or none at all. Our children deserve not to be exposed to xrated rags!! Love Agate pass cafe and Sullys does a brisk business which is good. I hope the tribe doesn't replace Scratch Kitchen with a bland unhealthy restaurant that doesn't reflect our diverse cuisine. How about a local farm to table restaurant. Then hire local kids to expose them to real local food. Who knows, it could inspire a Santa Fe regional cuisine type movement, right here in Suquamish!!

- I think that a welcome addition would be a farmstore. And by this, I mean one similar to the corner store in Chimacum. It would be so nice to have a little shop that just had local crafts/foods/beer for the locals and tourists in the town. No annoying Downtown Poulsbo style stores that don't appeal to the people actually living in the area, but useful things that support local economy, local culture, and local art. It would be awesome to have a store with an approach on traditional native foods and plants. Also, coffee and icecream. But good coffee, and good icecream.

- I want Agate Pass Cafe and the Scratch Kitchen to stay in the community

- I wish there was a quality coffee shop and a larger grocery store offering organic foods. I'd like to see safe bicycle lanes (& on Suquamish Way, as well)

- I would like to see a coffee shop and bakery - something equivalent to Borrowed bakery in Kingston or what used to be Bainbridge bakers
Additionally it would be great to have outdoor activity rentals: kayak, snow shoes, bikes (something equivalent to what used to be Kingston Adventures)

I also think it would be great to have pottery place where the community can come in and make pottery or mosaics or paint- add some art outlets

- I would like to see a coffee shop, and maybe a bigger store.
- I would love to have a community that feels vibrant and has a street front atmosphere. Bakeries, coffee shops, more restaurants, seating areas to enjoy meeting friends and to hear live music of all types, movie theater, bowling alley or other family sports center (eg place to play basketball, volleyball, badminton, tennis).
- I'd love to see that space next to jc's used for something. Coffee?
- I'm satisfied with the type of business offered, the store and the post office, but the buildings look awful and the parking is lousy. From the street you can't even tell that is a grocery store with the alcohol ads all over the front.
- Is there anything along Augusta Ave?
- It seems like there is opportunity for a more vibrant retail core. The restaurants are great, JC's is good, though it could use a facelift. Burton seems nice, but I don't ride motorcycles. There seems to be either vacant (auto place, frame place) or tribal offices/vehicle storage.
- It would be cool if there was more there, definitely. But I wouldn't say I'm "dissatisfied".
- Its fine right now. But could use a little more retail downtown. Just dont go overboard rember suquamish is a small town and we like it that way.
- I've lived in Suquamish since 1995 and little has changed, the tribe has bought and upgraded property but retail wise nothing seems to last, the post office is about the only business we use. We find the grocery store to be an eye sore, poor quality and selection, seems to only be there to sell beer. The motorcycle shop is well maintained and looks nice on the street, around the corner are a few restaurants that are nice and have improved since I first moved here, they seem to attract a better customer base. I would really like some kind of coffee shop, similar to Starbucks, someone that could take advantage of the outstanding views in Suquamish, it would also help if the speed limit on Agusta was lowered, it has become a speedway with little regard to the posted speeds, it's dangerous - I feel like it has become a shortcut to Poulsbo/Bainbridge so if there were more businesses people might stop to shop rather than just speed through town - I always thought an Anthony's type restaurant would be nice, downtown Kingston has some nice places to eat but it is a destination location and not that convenient to go to.
- JC's has just about everything you need in a convenience store and they are great people
- JC's is the best store in town. We don't need big box stores around here.
- Jc's rocks
- JC's, Post Office and fire station are good things, but could use some curb appeal. Besides the restaurants and Burton, it looks run down. A few new retail establishments would be good.
- Limited services (auto shop closed), one grocery, gas station OK but nothing else available
- More local fresh produce needed. Need a fruitstand, or grocery store with lots of produce options.
- More variety - maybe a bakery would be nice. A more üp market grocery store.
- Need more
- Need more options
- need more!
- needs a few more restaurants, small craft/artisan shops, a hardware store which we used to have. ALSO we need to eliminate heavy trucks and equipment from using our roads through Suquamish. They most often neglect to follow the speed limit laws and are especially noisy and
disruptive to normal living for those living near Augusta or Suquamish Way. I and others have knowledge of this from living here for decades.

- Needs a good clean up. Nice people and great attitudes but the area could be gently developed.
- No sidewalk. Road sides are narrow, frequently overgrown, very steep banks dropping suddenly into water during fall, winter, and spring - VERY dangerous for pedestrians approaching the village from the north.
- Not enough variety. I don't want to see anyone there leave I just want to see more of just about anything.
- Not many choices really
- Not much is down there. Would like it fixed up and maybe some new stores added.
- Not much there, other than JC's.
- Nothing of interest there for me.
- Nothing there but a firestation/grocery store/post office and scooter store
- Ok with the ones there but would be nice to have some additional shops/businesses in town..
- Only three store (burton, Jc and post office) and lots of empty spaces (old cedar farm, old mechanic, old movie rental). There is no place to get a good cup of coffee in town (Jc, gas station and pizza place all have BAD coffee!)

- other possible retails centers:
  - hardware, garden center, more grocery options, laundry/cleaning, more food (fast food options) auto service/garage
  - Native foods/goods/items

- Really not much that is of use. Rarely venture down there.
- Restaurants are very popular Suquamish could use more.

- Speed zones need to in place with the hills and cars not caring if children or adults are walking
- Suquamish is like Tacoma, full of unrealized potential. I really appreciate Burton Motorsports being there, as I use him - but that's super-prime retail that seems like it would be better used somewhat differently, maybe a hip/native clothing shop. We need more restaurants downtown, perhaps a mini-bank, and it would be great to have a food store/mini-supermarket again. I liked the hardware store when it was there, but since there are several in Poulsbo and one in Kingston, that probably wouldn't work. A laundromat somewhere in town would be good.

- The area offers businesses for "very basic needs" of the community. Within a 10 minute drive hardware, lumber, pharmacy, etc are available but I feel there could be more options here locally. I clearly do not want to see it grown to the extent of being just another strip mall though a larger selection would be advantageous while still retaining the feeling of community.
- The current market fills all our needs, and the small town atmosphere should not be dissimilated
- The little store and post office are convenient and the people very nice. I would like to see the grocery store remodeled a bit. It would be good to use some of the empty buildings to house
some useful services, such as perhaps a small senior center, a take-out fish & chips shop, or 
maybe a coffee shop serving a variety of breakfast and lunch items (something affordable for 
the average person).

- The only business I frequent in the area is the Scratch Kitchen.
- The Post Office is not in a good location. The parking is very difficult and accidents have 
occurred there due to lack of visibility when backing out. The building next to the grocery store 
has been vacant for years and it would be nice to have a little coffee shop there or a used book 
store or something. The three restaurants are all nice down in the Parkway though.
- The restaurants are good. The rest, not so much
- The store is awesome! The two restaurants are ok and the bar is good too.
- There are many empty buildings. We love scratch kitchen but they’re being forced to leave.
- There are very few businesses.
- There are very few services aside from the post office, the gas station and perhaps the fire 
station? I rarely shop at the grocery store due to the poor selection of product. We try to buy 
organic and from local sources. This is not offered at the store.

And quite frankly I frequently use the post office in Poulsbo due to the general rudeness of the 
staff.

- There is a limited variety of services available in Suquamish- JC Market is a good convenient 
market & we support them for items we need immediately and not have to go to 
Poulsbo/Kingston/Bainbridge markets (Safeway or Central Market) to acquire. The restaurant 
choices are OK and these present a variety of choices.....don't think there would be a need 
another restaurant -this would impact negatively to the existing ones. 
So more choices needed.
- There is only a corner store and a motor cycle shop.
- There isn't much there and parking is a huge issue
- There really isn't a lot of retail options there but on the other hand it's nice not having too many 
businesses.
- There really isn't much there. And two empty shops. The auto repair gone and the Cedar Store 
gone.
- There's not much there.
- There's only the grocery store and the motorcycle shop. The restaurants are on Parkway and 
apparently 2 of them are being closed by the tribe.
- This area should have such potential. The store fronts should be painted and spruced up, 
especially the JC/USPS building. Take off the broken front and use a nice awning, modernize the 
paint. It would be nice to have a little coffee shop and a store of local artist's wares. I heard 
that Scratch Kitchen is being kicked out, which is so sad for me. It is the one place down there 
that I go to about one a week or two. They are my common man pizza place with the million 
dollar view. It is the one place we can afford to go to regularly and the view has restored my 
spirit so many times. 
Good luck.
- Three very different dining options, for all occasions. GREAT store- well stocked, nice owners. 
Wish there was a coffee shop, and a mercantile/ general store with locally made items, and a 
space for the farmers market.
- Too few, grocery updates and expansion needed
- too many empty or non commercial spaces
- Very dirty looking - old, degraded store-fronts - messy parking. JCs has a good selection of 
goods.
Very limited
We do not have much occasion to use the services of the existing businesses other than the post office, not sure whether the restaurants are included as being on Augusta. The others: JC's, and the motorcycle store I'm sure serve their clientele adequately.
We have nothing but a small grocery store
We love the restaurant selections. And JC's is a gem.
We moved here this past winter so we don't know the area well enough to judge.
We need a grocery store really bad. Fresh fruits and vegetables.
We need more options. What we have is ok, but limited. A "maker shop" would be a fun and helpful option in the old Suquamish Auto space. A Thai restaurant, doughnut place or bakery would be great. I know there's no way we can or should force landlords to upgrade their spaces but all of the downtown Suquamish buildings look like crap.
While the options are limited, the people are grand.
While wishing for a few more amenities, I am pleased with what we have
Who is the Suquamish merchants association? If you are developers, I DO NOT want you to turn us into Bellevue. Go home,
Why is the County putting this survey together? This is a waste of time and money generated by a special interest and does not reflect the wishes or vision of the Tribe! Shame on the County for allowing this to happen
With all due respect to JC's and the PO, there isn't much else on Augusta for retail. Only dissatisfied because there could be many more merchants if there was infrastructure to support new businesses.
Would like to see more retail - ie thrift shop, OR to use the old auto repair for a on-job training site for men and women via Olympic College or ?? as a place for training, especially for those who need a clean place like those in recovery or coming out of the prison system. Skills in detail work on vehicles could be part of it too.
Would love a hardware store
Would love to have a Redbox, also more family friendly dinning. All day breakfast dine in resteranuts are my families favorite. A organic to go place with healthy fresh juices, smoothies, salads, and espresso (similar to Poulbo's greens on your way on Viking ave). Improved parking and outdoor seating or picnic tables at any added business would be a must. Would love to have a fresh fruit and vegetable stand with local produce.
Would love to see coffee shop, more dining choices. Frequent and enjoy dining that already exists.
Associated with the character and persona of the local community in general – that needs to include the Indian background as well! And, we should preserve as much of the natural and rural elements as possible.

Data in graphs above are estimates and subject to revision.