Kitsap County is accepting proposals for the development and implementation of a behavior change campaign that includes a social marketing strategy to address polluted stormwater runoff. This strategy will include development of a three-year social marketing plan to address a specific, targeted behavior and audience that would reduce polluted runoff in the participating areas. Social marketing is the practice of using commercial marketing strategies to drive behavior change around a social issue. The contract period may begin in November 1, 2018.

Complete proposal packages can be found on the Kitsap County Website https://spf.kitsapgov.com/das/Pages/Online-Bids.aspx. For questions please contact Colby Wattling at 360-337-7036 or cwattling@co.kitsap.wa.us